



The Power of Membership

When the challenges of publishing touch your business, you need a trusted resource, up-to-date programs, and a network of dedicated professionals...

I am writing today to encourage you to consider membership in IBPA, the Independent Publishing Association. We are the oldest and largest association of independent publishers in the United States.

Founded in 1983, our mission is to advocate for, support, and educate our members and to improve the standards of independent publishing.

Enclosed is a membership brochure for your review. Below is a sampling of our member benefits that can help you save money and grow your business.

- Education with online seminars
- Marketing opportunities for your books
- Knowledgeable staff who answer your call
- The *Independent*—a monthly newsletter full of useful industry information
- The Benjamin Franklin Awards™—an esteemed American book award
- The Publishing University—the premier educational event for independent publishers
- Book Distribution Program
- Participation in national and international trade shows
- Discounts with publishing industry vendors
- Cooperative trade advertising
- Opportunities to network with affiliate publishing associations

These benefits are just a few of the many opportunities you have to choose from when you become a member of IBPA. Please call our office at 310.372.2732 or visit our website at www.ibpa-online.org to learn more about the special services we provide for our members.

We look forward to welcoming you into the IBPA family of publishers and assisting you to reach your publishing potential in the years to come.

Kind regards,

A handwritten signature in cursive script that reads "Terry Nathan".

Terry Nathan
Executive Director
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P.S. Join today and receive a free educational Webinar playback...call or email for more information.

www.ibpa-online.org